



EWING GREEN TEAM

Working Towards Building a Sustainable Ewing

ONGOING GREEN TEAM OUTREACH AND PR

OVERVIEW

The Ewing Township Sustainable Green Team currently has a number of ongoing outreach efforts aimed at educating the public about what we are doing and hoping by so doing to get their buy in and promote their involvement.

The outreach attempts that we have underway include the following:

1. A Green Team Website (since September 2012)
2. A subsidiary website for the Ewing Community Gardens (also since September 2012)
3. A Green Team Facebook page (since 2010)
4. Green Team and Community Gardens Gmail accounts (this is not an outreach effort but more of a way to facilitate outreach and communication and share documentation.)
5. Updated Green Team Information on Township Website (since September 2012)

GREEN TEAM WEBSITE

The Ewing Township Sustainable Green Team has its own website. It was created in Word Press, a web service where you can set up an account and create a hosted site for free.

- The web address - <http://www.ewinggreenteam.wordpress.com>

ABOUT

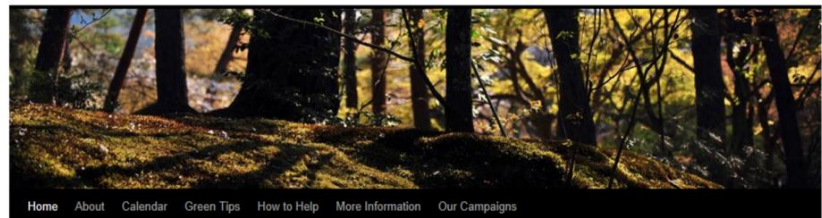
The site home page is a blog. Users can come to the site and immediately find out what is new and going on with the team. This has the advantage of being interactive and allowing user comments.

The site consists of the following:

- An **About** section – for info about the team – who we are, history, mission, SJ, current initiatives, and contact info.
- A **Calendar** page - which contains GT events and other

Ewing Township Sustainable Green Team

Working Towards Building a Sustainable Ewing



West Trenton Railroad Trail Cleanup Announced

Posted on October 22, 2012

A cleanup date for the West Trenton Railroad Trail behind the DOT, Ewing Senior and Community Center and General Motors has been announced. Make an impact by volunteering today.

Date: Sunday, November 18

This is a follow up maintenance project. The Green Team worked on a clean up earlier this year in the Spring. Please join us in helping to keep our Ewing trails beautiful.

For more information call Peter Boughton at (609) 313-5021.

Posted in [trails](#) | [Leave a comment](#) | [Edit](#)



Recent Posts

- [West Trenton Railroad Trail Cleanup Announced](#)
- [Get Involved in Community Gardening in Ewing!](#)
- [Ewing Township](#)

Ewinggreenteam.wordpress.com

Contact us: ewinggreenteam@gmail.com

Monthly Meetings at Ewing Senior & Community Center, 999 Lower Ferry Rd, Ewing, NJ 08618, 4th Wed. of each month



EWING GREEN TEAM

Working Towards Building a Sustainable Ewing

events related to sustainability in Ewing Township. It was created in the Green Team's Google account.

- A **Green Tips** page – which is for best practices suggestions.
- **How to Help** page – join us, receive email updates ...
- **More info** – for links and additional resources to help go green.
- **Our Campaigns** – contains information on the various committees and what they are doing. I
- The site also includes a Facebook plug-in with a link to our Facebook page.
- A **Photos** page to highlight recent events and activities

GREEN TEAM FACEBOOK PAGE

The Ewing Green Team has had a Facebook page since 2010. Since the Fall of 2012 new site administrators have been added in an effort to keep the content current. We are up to 57 likes at this time. The benefit of the Facebook participation is that someone who has liked a page or become a friend, receives an update on a new activity on the page.

- The URL is: <https://www.facebook.com/pages/Ewing-Township-Sustainable-Green-Team/191007550950309>

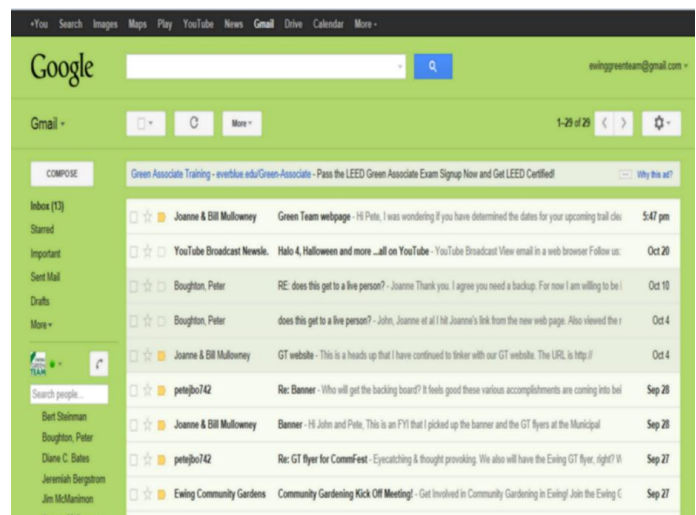
The difference in purpose between our Facebook page and our website is that the website is meant to act as a repository of basic information about our group. This includes contact information, committees, what we are doing, recommended sites and links and general tips. Our Facebook page is more of a conversation. It is meant for people to join a conversation, or like it and make comments. It is not a repository for all of the information about the team.

EMAIL ACCOUNTS

The Ewing Sustainable Green Team and the Ewing Community Gardens also maintain separate Gmail accounts. Once you sign up for an account with Gmail you have a whole host of possible services that you might use. Basic services with a sign up are free.

We currently use the following features available with our Gmail accounts:

- Email
- Document storage on Google Drive
- Calendar



Ewinggreenteam.wordpress.com

Contact us: ewinggreenteam@gmail.com

Monthly Meetings at Ewing Senior & Community Center, 999 Lower Ferry Rd, Ewing, NJ 08618, 4th Wed. of each month



EWING GREEN TEAM

Working Towards Building a Sustainable Ewing

EWING COMMUNITY GARDENS WEBSITE

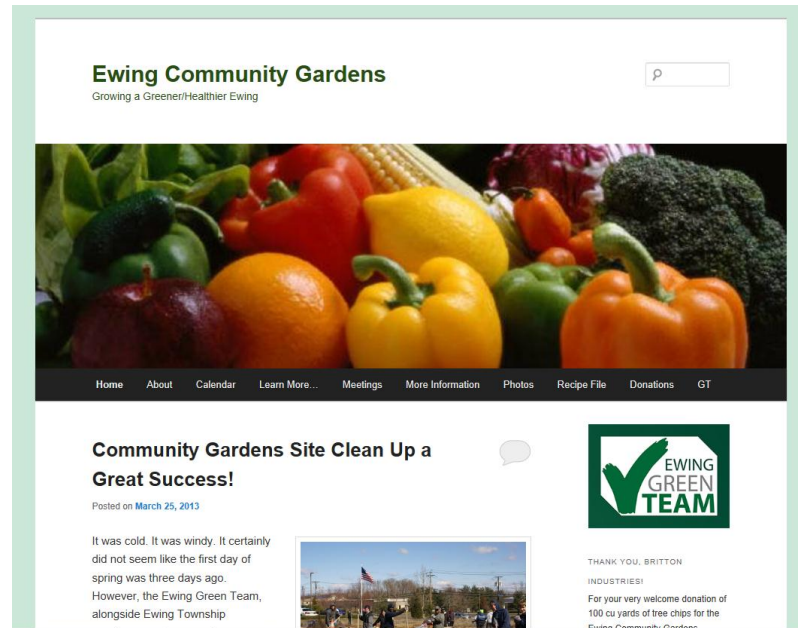
The Ewing Green Team has been working hard to develop and reinvigorate the Ewing Community Gardens at Whitehead Road Extension in the Township. To this end, we have created a stand-alone website for the gardens and gardeners to find information about what is happening. It mirrors our main Green Team site and was also created in WordPress. It has an extensive navigation with about, the Green Team Calendar, local links, more information, photos, etc. See <http://ewingcommunitygardens.wordpress.com/>

GREEN TEAM INFO ON TOWNSHIP WEBSITE

Information about the Ewing Green Team has been updated on the Township website – <http://ewingnj.org/bcc/seg/>

COMING SOON

- Green Team Electronic Newsletter to be emailed quarterly to our emailing list of almost 200 people.



Ewinggreenteam.wordpress.com

Contact us: ewinggreenteam@gmail.com

Monthly Meetings at Ewing Senior & Community Center, 999 Lower Ferry Rd, Ewing, NJ 08618, 4th Wed. of each month