

September 24, 2012

Dear Woodbridge Township Resident:

I am writing to let you know about a great opportunity to make your home more energy efficient and to save money on energy bills. The Township of Woodbridge is pleased to announce a partnership with CIEL Power to offer a Township-wide Home Energy Assessment program. For a special rate of \_\_\_\_\_ Woodbridge Township homeowners can get a comprehensive home energy assessment and qualify for up to \$5,000 in rebate(s) and/or a \$10,000 zero interest loan to cover the costs of energy-saving improvements to your home. This is an official program of the Township of Woodbridge and CIEL Power, and available only to Woodbridge Township homeowners and residents.

The Home Energy Assessment program can help Woodbridge homeowners and residents achieve up to 30 percent savings on their energy bills, while reducing environmental impact. In most cases, the monthly savings on energy bills will far exceed the zero interest loan payments. The program covers insulation, windows, doors, heating and cooling, and hot water systems, among other energy-saving additions and home repair. The Home Energy Assessment program allows homeowners to improve the value, comfort, health, and safety of their home while saving money. The Home Energy Assessment program is made possible at no cost to local taxpayers via aggressive pursuit and leveraging of federal and state incentives, and utilizing the Township's group negotiating powers.

The Home Energy Assessment program is a key component of "Greenable Woodbridge" – a Township-wide environmental awareness initiative that identifies the environmental and sustainable issues of importance to the future of the community and provides easy-to-use information to residents, businesses, and visitors on "going green" and what we are doing to establish Woodbridge as a leader in "green" and sustainable living.

In fact, Woodbridge Township was named the New Jersey Sustainable Champion by the New Jersey League of Municipalities. We accomplished this prestigious award through the cooperation and partnership with the many departments and agencies of local government, our school district, local and area businesses, and our residents. The Township has achieved much toward its sustainable community goal - but we still have a long way to go. Through the participation of area businesses and residents, we can achieve even more toward a sustainable future.

I encourage Township homeowners and residents to take advantage of the Home Energy Assessment program by contacting CIEL Power, the Township's energy assessment contractor, at: [www.cielpower.com/woodbridge](http://www.cielpower.com/woodbridge) or calling 201-632-3463.

Sincerely,



John E. McCormac  
Mayor  
Township of Woodbridge

Brochure to be distributed to residents:

## Greenable Woodbridge

"Greenable Woodbridge" is a township-wide environmental awareness initiative that identifies the environmental and sustainable issues of importance to the future of our community. We are focused on providing residents, businesses, and visitors with easy-to-use information about lowering utility bills, "going green" and what we are doing to establish Woodbridge as a leader in "green" and sustainable living. Take the first step towards preserving and protecting our environment and lowering your utility bills by logging onto [www.cielpower.com/woodbridge](http://www.cielpower.com/woodbridge) and scheduling your home energy assessment today!

The New Jersey Home Performance with Energy Star Incentive Program is offering up to \$5,000 cash back and up to \$10,000 of interest-free financing to replace outdated furnaces, boilers, hot-water heaters, and insulation with new energy-efficient products!



Home Performance with ENERGY STAR.  
Making homes more comfortable, safe, and energy efficient.

# Ciel POWER

cielpower.com  
201.632.3463



NJ-EP-13VH-06170900

## Greenable Woodbridge



In Association with

# Ciel POWER

Your One-Source Solution to Energy-Efficiency




## Step 1

### Schedule your Energy Assessment.

A Ciel Power Energy Assessment determines how your home is wasting energy and how much money is available to you in incentives and financing to make your home energy-efficient. The more we can save you on your utility bills, the more you qualify for in rebates & financing.



## Step 2

### Review & Install Upgrades!

Your Ciel Power Energy Consultant will review the energy-saving measures that have the biggest return on investment for your home. We install energy-efficient heating, cooling, and insulation products in your home to save you up to 30% on your heating and cooling bills!

## Step 3

### Get Your Rebate!

Ciel Power will handle all of the paperwork and processing so you don't have to! Our specialists ensure that your financing is handled properly and your cash-back is delivered within 120 days of the date the improvements were installed in your home.



POWER

Contact us today to schedule your Energy Assessment!  
201.632.3463 - [www.cielpower.com/woodbridge](http://www.cielpower.com/woodbridge)

