



DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/doc/dpsf.pdf>.

Geography: Camden County, New Jersey

Subject	Number	Percent
<b>SEX AND AGE</b>		
Total population	513,657 <sup>(r16276)</sup>	100.0
Under 5 years	33,369	6.5
5 to 9 years	33,868	6.6
10 to 14 years	35,363	6.9
15 to 19 years	36,017	7.0
20 to 24 years	32,963	6.4
25 to 29 years	34,196	6.7
30 to 34 years	32,673	6.4
35 to 39 years	33,210	6.5
40 to 44 years	36,432	7.1
45 to 49 years	39,268	7.6
50 to 54 years	39,344	7.7
55 to 59 years	33,342	6.5
60 to 64 years	27,887	5.4
65 to 69 years	19,601	3.8
70 to 74 years	14,163	2.8
75 to 79 years	11,640	2.3
80 to 84 years	10,123	2.0
85 years and over	10,198	2.0
Median age (years)	37.9	(X)
16 years and over	403,868	78.6
18 years and over	388,540	75.6
21 years and over	368,623	71.8
62 years and over	81,853	15.9
65 years and over	65,725	12.8
Male population	247,759	48.2
Under 5 years	17,118	3.3
5 to 9 years	17,442	3.4
10 to 14 years	17,949	3.5
15 to 19 years	18,603	3.6
20 to 24 years	16,679	3.2
25 to 29 years	16,729	3.3
30 to 34 years	15,946	3.1
35 to 39 years	15,971	3.1
40 to 44 years	17,665	3.4
45 to 49 years	18,925	3.7
50 to 54 years	18,958	3.7
55 to 59 years	15,703	3.1
60 to 64 years	13,008	2.5
65 to 69 years	9,056	1.8
70 to 74 years	6,210	1.2

Subject	Number	Percent
75 to 79 years	4,861	0.9
80 to 84 years	3,819	0.7
85 years and over	3,117	0.6
Median age (years)	36.1	( X )
16 years and over	191,597	37.3
18 years and over	183,742	35.8
21 years and over	173,381	33.8
62 years and over	34,562	6.7
65 years and over	27,063	5.3
Female population	265,898	51.8
Under 5 years	16,251	3.2
5 to 9 years	16,426	3.2
10 to 14 years	17,414	3.4
15 to 19 years	17,414	3.4
20 to 24 years	16,284	3.2
25 to 29 years	17,467	3.4
30 to 34 years	16,727	3.3
35 to 39 years	17,239	3.4
40 to 44 years	18,767	3.7
45 to 49 years	20,343	4.0
50 to 54 years	20,386	4.0
55 to 59 years	17,639	3.4
60 to 64 years	14,879	2.9
65 to 69 years	10,545	2.1
70 to 74 years	7,953	1.5
75 to 79 years	6,779	1.3
80 to 84 years	6,304	1.2
85 years and over	7,081	1.4
Median age (years)	39.4	( X )
16 years and over	212,271	41.3
18 years and over	204,798	39.9
21 years and over	195,242	38.0
62 years and over	47,291	9.2
65 years and over	38,662	7.5
<b>RACE</b>		
Total population	513,657 <sup>(r16276)</sup>	100.0
One Race	500,214	97.4
White	335,389	65.3
Black or African American	100,441	19.6
American Indian and Alaska Native	1,608	0.3
Asian	26,257	5.1
Asian Indian	6,867	1.3
Chinese	4,568	0.9
Filipino	4,321	0.8
Japanese	290	0.1
Korean	2,746	0.5
Vietnamese	4,260	0.8
Other Asian [1]	3,205	0.6
Native Hawaiian and Other Pacific Islander	165	0.0
Native Hawaiian	59	0.0
Guamanian or Chamorro	37	0.0
Samoan	14	0.0
Other Pacific Islander [2]	55	0.0
Some Other Race	36,354	7.1

Subject	Number	Percent
Two or More Races	13,443	2.6
White; American Indian and Alaska Native [3]	927	0.2
White; Asian [3]	1,865	0.4
White; Black or African American [3]	3,837	0.7
White; Some Other Race [3]	2,046	0.4
Race alone or in combination with one or more other races: [4]		
White	345,203	67.2
Black or African American	107,906	21.0
American Indian and Alaska Native	4,485	0.9
Asian	29,460	5.7
Native Hawaiian and Other Pacific Islander	663	0.1
Some Other Race	40,696	7.9
HISPANIC OR LATINO		
Total population	513,657 <sup>(r16276)</sup>	100.0
Hispanic or Latino (of any race)	73,124	14.2
Mexican	11,821	2.3
Puerto Rican	42,643	8.3
Cuban	1,127	0.2
Other Hispanic or Latino [5]	17,533	3.4
Not Hispanic or Latino	440,533	85.8
HISPANIC OR LATINO AND RACE		
Total population	513,657 <sup>(r16276)</sup>	100.0
Hispanic or Latino	73,124	14.2
White alone	25,741	5.0
Black or African American alone	5,679	1.1
American Indian and Alaska Native alone	749	0.1
Asian alone	214	0.0
Native Hawaiian and Other Pacific Islander alone	59	0.0
Some Other Race alone	35,623	6.9
Two or More Races	5,059	1.0
Not Hispanic or Latino	440,533	85.8
White alone	309,648	60.3
Black or African American alone	94,762	18.4
American Indian and Alaska Native alone	859	0.2
Asian alone	26,043	5.1
Native Hawaiian and Other Pacific Islander alone	106	0.0
Some Other Race alone	731	0.1
Two or More Races	8,384	1.6
RELATIONSHIP		
Total population	513,657 <sup>(r16276)</sup>	100.0
In households	506,243 <sup>(r12247)</sup>	98.6
Householder	190,980	37.2
Spouse [6]	88,462	17.2
Child	162,028	31.5
Own child under 18 years	108,631	21.1
Other relatives	38,014	7.4
Under 18 years	14,420	2.8
65 years and over	6,068	1.2
Nonrelatives	26,759	5.2
Under 18 years	1,773	0.3
65 years and over	1,299	0.3
Unmarried partner	13,882	2.7
In group quarters	7,414	1.4
Institutionalized population	5,604	1.1
Male	3,249	0.6

Subject	Number	Percent
Female	2,355	0.5
Noninstitutionalized population	1,810	0.4
Male	1,149	0.2
Female	661	0.1
HOUSEHOLDS BY TYPE		
Total households	190,980 <sup>(r2818)</sup>	100.0
Family households (families) [7]	129,943	68.0
With own children under 18 years	59,434	31.1
Husband-wife family	88,462	46.3
With own children under 18 years	38,436	20.1
Male householder, no wife present	10,205	5.3
With own children under 18 years	4,573	2.4
Female householder, no husband present	31,276	16.4
With own children under 18 years	16,425	8.6
Nonfamily households [7]	61,037	32.0
Householder living alone	50,182	26.3
Male	20,736	10.9
65 years and over	5,309	2.8
Female	29,446	15.4
65 years and over	13,772	7.2
Households with individuals under 18 years	67,258	35.2
Households with individuals 65 years and over	48,608	25.5
Average household size	2.65	(X)
Average family size [7]	3.22	(X)
HOUSING OCCUPANCY		
Total housing units	204,943 <sup>(r7897)</sup>	100.0
Occupied housing units	190,980 <sup>(r2818)</sup>	93.2
Vacant housing units	13,963	6.8
For rent	6,052	3.0
Rented, not occupied	207	0.1
For sale only	2,324	1.1
Sold, not occupied	347	0.2
For seasonal, recreational, or occasional use	551	0.3
All other vacants	4,482	2.2
Homeowner vacancy rate (percent) [8]	1.7	(X)
Rental vacancy rate (percent) [9]	9.0	(X)
HOUSING TENURE		
Occupied housing units	190,980 <sup>(r2818)</sup>	100.0
Owner-occupied housing units	130,355	68.3
Population in owner-occupied housing units	364,687	(X)
Average household size of owner-occupied units	2.80	(X)
Renter-occupied housing units	60,625	31.7
Population in renter-occupied housing units	141,556	(X)
Average household size of renter-occupied units	2.33	(X)

(r16276) This count has been revised.

Revised count: 513,666  
Revision date: 10-09-2012

For more information, see 2010 Census Count Question Resolution.

(r12247) This count has been revised.

Revised count: 506,252  
Revision date: 10-09-2012

For more information, see 2010 Census Count Question Resolution.

(r2818) This count has been revised.

Revised count: 190,984

(r2818) Revision date: **10-09-2012**  
For more information, see 2010 Census Count Question Resolution.

(r7897) This count has been revised.  
Revised count: **204,947**  
Revision date: **10-09-2012**  
For more information, see 2010 Census Count Question Resolution.

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.



## DIVERSITY SURVEY

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### Diversity Survey Statement

This diversity survey is being sent to you as a member of a board or commissions in the City of Camden. We need your assistance in identifying diversity issues relevant to our municipality's boards and commissions. The responses will be used to develop an assessment of the diversity on our boards and commissions. All individual responses are anonymous and there is no intent to identify individual respondents. Only the consolidated results will be analyzed to determine critical diversity issues for our boards and commissions. The survey findings and recommendations will be shared at a future City Council meeting.

Your input is critical to the success of this effort. Please take a few minutes to complete and submit the survey by June 1, 2013.

Thank you for taking the time to participate in this effort.

## DIVERSITY SURVEY QUESTIONS

### SECTION A. DEMOGRAPHIC INFORMATION QUESTIONS

**NOTE: BECAUSE OF THE SENSITIVITY OF COLLECTING PERSONAL DATA, THESE DEOMGRAPHIC QUESTIONS ARE OPTIONAL FOR THE SURVEY TAKERS.**

1. Board/Commission (Please Specify)

Shade Tree Advisory Board of Camden, NJ

2. Ethnicity (Please select one)

- Asian
  - African American/Black
  - Caucasian/White
  - Hispanic/Latino
  - Native American
  - Pacific Islander
  - Other (Please Specify)
- 

3. Age (Please select one)

- 18-29
- 30-39
- 40-49
- 50-55
- 56+
-

4. Education (Please select one)

- High School/GED
- Some College
- Associate Degree
- Bachelors Degree
- Masters Degree
- PhD

5. Gender (Please select one)

- Female
- Male

6. Religion (Please select one)

- None
  - Buddhist
  - Catholic
  - Christian
  - Hindu
  - Jewish
  - Muslim
  - Other (Please Specify)
- 

7. Parental Status (Please select all that apply to you in the role as care provider)

- No Children
- Children
- Grandchildren
- Elderly Parent(s)

8. Current Marital Status (Please select one)

- Single
- Married
- Domestic Partner

9. Languages that you speak (Please check any that apply)

- Chinese
  - English
  - French
  - German
  - Italian
  - Japanese
  - Korean
  - Spanish
  - Other (Please Specify)
-



**SECTION B. DIVERSITY IN CAMDEN**

**DIRECTIONS:** Please indicate how strongly you agree or disagree with the following statements.

1. All members in my community have the opportunity to participate in Board and Commission activities without regard to any identifying diversity characteristics.

1                                  2                                  3                                  4                                  5                                  6  
Strongly                                  Neutral                                  Strongly                                  Do not  
Disagree                                  Agree                                  Know

2. I perceive my ability to participate in board/committee activities is inhibited by the following (Check any that apply)

- Not Applicable
- Ethnicity
- Age
- Education
- Gender
- Religion
- Parental Status
- Marital Status
- Physical Abilities
- Language
- Sexual Orientation
- Other (Please Specify)

3. If you checked any items in Question 2, other than Not Applicable, please provide us with more information to help us learn from your experience. Please share any examples and how it could be better handled.

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4. My board/commission colleagues treat me with respect and dignity.

1                                  2                                  3                                  4                                  5  
Strongly                                  Neutral                                  Strongly  
Disagree                                  Agree

5. My municipal leaders respond effectively to inappropriate behavior related to diversity.

1                                  2                                  3                                  4                                  5  
Strongly                                  Neutral                                  Strongly  
Disagree                                  Agree

6. Diversity is well represented on the board/commission.

1                      2                      3                      4                      5  
Strongly                      Neutral                      Strongly  
Disagree                                           Agree

7. Differences of people are valued in my municipality.

1                      2                      3                      4                      5  
Strongly                      Neutral                      Strongly  
Disagree                                           Agree

8. Different cultures are welcomed in my municipality.

1                      2                      3                      4                      5  
Strongly                      Neutral                      Strongly  
Disagree                                           Agree

9. My municipality actively recruits people from different cultures and backgrounds to serve on boards and commissions.

1                      2                      3                      4                      5                      6  
Strongly                      Neutral                      Strongly                      Do not  
Disagree                                           Agree                      Know

10. My municipality proactively encourages people of different diversity characteristics to attend meetings and activities.

1                      2                      3                      4                      5                      6  
Strongly                      Neutral                      Strongly                      Do not  
Disagree                                           Agree                      Know

11. What would you suggest the municipality do to proactively promote diversity?

*... make the roads known - advertise!!!...*

12. Please provide us with any other feedback you would like to share.

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**SECTION C. DIVERSITY ISSUE QUESTIONS**

**DIRECTIONS:** Please indicate how strongly you agree or disagree with the following statements.

1. I understand the value of diversity.

1                      2                      3                      4                      5  
Strongly                      Neutral                      Strongly  
Disagree                      Agree

2. Please share what you believe is the value of diversity. (Text Question 250 Word Maximum)

Realism!

3. I understand the business case for diversity.

1                      2                      3                      4                      5  
Strongly                      Neutral                      Strongly  
Disagree                      Agree

4. Please share what you believe is the business case for diversity. (Text Question 250 Word Maximum)

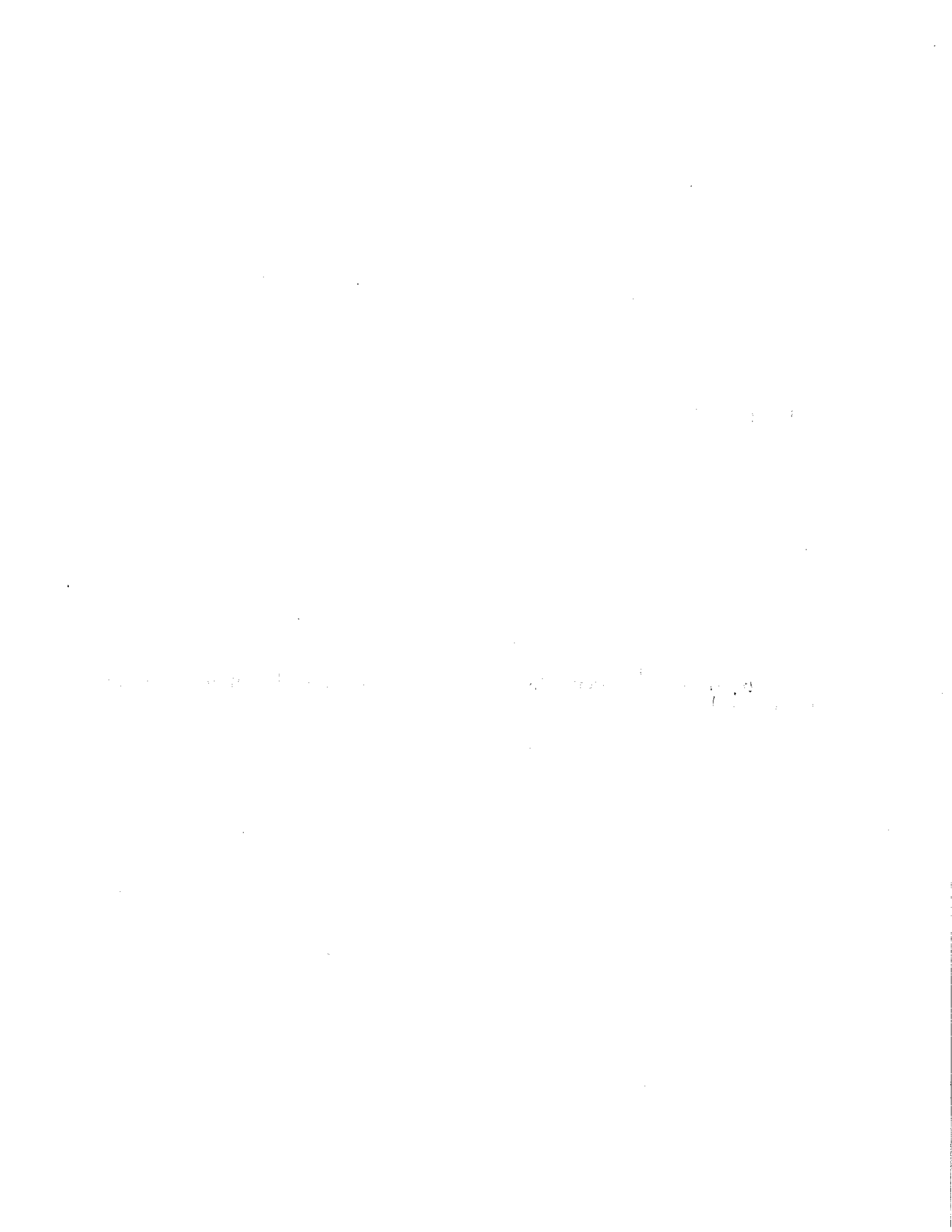
... increases the consumer base... it reflects the changes in the consumer base...

5. I am comfortable initiating diversity issues (conversations, discussions, questions, discourse) with my colleagues in my chapter or state council.

1                      2                      3                      4                      5  
Strongly                      Neutral                      Strongly  
Disagree                      Agree

6. Diversity is primarily about ethnicity and gender issues.

1                      2                      3                      4                      5                      6  
Strongly                      Neutral                      Strongly                      Do not  
Disagree                      Agree                      Agree                      Know



<b>Results of Camden Diversity Survey - Boards and Commissions</b>			
<b>Board/Commission</b>	<b>Ethnicity</b>	<b>Age</b>	<b>Gender</b>
Shade Tree Commission	African American/Black	56+	Female
Shade Tree Commission	African American/Black	56+	Male
Shade Tree Commission	African American/Black	50-56	Male
Shade Tree Commission	Hispanic/Latino	30-39	Male
Shade Tree Commission	Caucasian/White	56+	Female
Shade Tree Commission	Caucasian/White	18-29	Female
Shade Tree Commission	Caucasian/White	18-29	Female
Planning Board	African American/Black	56+	Female
Planning Board	African American/Black	56+	Male
Planning Board	African American/Black	50-56	Male
Planning Board	African American/Black	30-39	Male
Planning Board	African American/Black	50-56	Female
Planning Board	Causasian/White	18-29	Male
Planning Board	Causasian/White	50-56	Male

