



Water Conservation Education Program Worksheet

1. Target Audience: Please provide a brief description of the targeted audience including, size, location, type, etc.

Christ our Light is a Catholic Church located at 402 Kings Highway North in Cherry Hill, New Jersey. Its mission is to embrace the body of Christ and reflect his Light to the World. The congregation has approximately 1000 congregants and also home to a school for approximately 375 children ages 4 to 14.

2. Type of Water Use: Please describe the type of water use targeted by the program.

Christ our Light's water conservation commitment is for both indoor and outdoor actions (Light Blue and Deep Blue actions) and is in the form of a pledge card. These water conservation efforts include taking hazardous waste (paint, pesticides) to the county's or municipality's hazardous waste disposal day, installing low flow shower heads, using tap water in lieu of bottled water, take shorter showers (under 5 minutes) and outdoor actions include water the lawn only in the AM and less often than for a longer duration, wash your car at a car wash that uses recycled water and compost your food scraps. Deep Blue outdoor actions include: eliminate the use of pesticides and synthetic fertilizers on your property and to install a SMART meter or soil moisture sensor for your watering system.

3. Brief description of the water conservation measures that are part of the program and how this information was presented to the audience. (Presentations and/or materials should be submitted for review.)

Christ our Light is working in concert with GreenFaith Water Shield to develop a water conservation program that has very concrete water conservation steps indoor and out and to educate their congregants through a water conservation commitment form, in the form of water droplets that can be placed on a tree in the lobby of the church, holding a worship service focused on water and magnets as part of the education program. The parish wants to take meaningful steps to protect and conserve the precious gift: water.

In addition to holding a worship service focused on water, the commitment form and the magnets, the parish ran an article in their March 16, 2014 Bulletin highlights describing the program and asking congregants to drop off their commitment forms in baskets at the gathering space to the church. These droplets will be put on a tree in the gathering space.

4. List of resources and/or funding: (please provide copies of distributed materials)

Bulleting- March 16, 2014

Sample Water Commitment form

Sample Water droplet that will be put on the tree in the gathering space with the family name

Magnets to be kept on the refrigerator as a reminder of the program.

Letter from Mayor Cahn to all Faith Based organizations in Cherry Hill

- 5: Briefly describe the timeline for the program.

In the fall of 2013 Christ Our Light stated with educating staff with some introduction to all the school and church ministries. This program was formally introduced in March 16, 2014 in the weekly news bulletin. At all masses the priests began the talks on "Water is Life". The committee provided them with the information most important for the kick-off of the program. Every week they will provide some education piece on this initiative in the weekly bulletin. Sister Lydia, the principal of the school has been briefed on the program as well. Families were asked to sign their commitment forms (water droplets) and drop them off in the gathering space the weekend of March 22-23. Posters highlighting the program were also prepared and displayed in the church. The weekend of March 22-23 was chosen because the readings are perfect and the priest used the readings to talk about water as a precious gift. Christ Our Light will then put all of the pledges on the tree located in the gathering space.

Mayor Cahn attended a Faith Based meeting on April 2 and distributed a letter (attached) to the attendees. The letter talked about the Water Shield Program, Christ Our Light's program and encouraged others to take on a similar initiative. In addition, a letter in May (attached) was also sent to all Faith Based organization in Cherry Hill and a follow up email will be made.
