1. **Target Audience:** Please provide a brief description of the targeted audience including, size, location, type, etc.

   The Camden SMART Partners provided water conservation education to Camden’s youth facilitated through the Salvation Army Kroc Center – Camden’s Aquatic Science Summer Camp programming. SMART Partners targeted youth ages 6-15. The youth groups were broken down into six distinct groups, of about 25-35 students per group, that were each provided with a 45-minute lesson pertaining to water conservation and its impact on combined sewer communities through the Sewer In A Suitcase demonstration tool.

2. **Type of Water Use:** Please describe the type of water use targeted by the program.

   SMART Partners focused on combined sewer communities, like Camden’s, to inform City youth on individual opportunities to reduce water consumption. SMART Partners promoted the use of green infrastructure techniques such as parks, rain gardens, rain barrels, and green roofs as alternative solutions to manage stormwater. In addition to addressing stormwater management, Partners explained the importance of water conservation, especially in communities with a combined sewer system. Youth were encouraged to reduce the amount of water consumed while brushing teeth, bathing, watering plants, etc. Youth were then provided with hand-outs to bring home to their families describing Camden’s status as a combined sewer community as well as invitations to participate in a Build-A-Rain-Barrel-Workshop that provides City residents with a rain barrel and educational material and presentation free of charge.

3. **Brief description of the water conservation measures that are part of the program and how this information was presented to the audience. (Presentations and/or materials should be submitted for review.)**

   Water conservation measures were shown in the Sewer In A Suitcase demonstration, provided by the Center for Urban Pedagogy (CUP). CUP’s tool allowed students to see how green and grey infrastructure works while gaining a deeper understanding of the impact of water conservation can have on a community like Camden. In addition to CUP’s demonstration tool, SMART Partners provided youth with a PowerPoint presentation and handouts. Both have been uploaded for review.

4. **List of resources and/or funding: (please provide copies of distributed materials)**

   Efforts put forth by the Camden SMART Initiative are funded through the Geraldine Dodge Foundation and Campbell’s Soup Company grant opportunities.

5. **Briefly describe the timeline for the program.**

   Under the Kroc Center’s Summer Camp program, SMART Partners participated in six water conservation education opportunities throughout the summer of 2016. Camden SMART has been working to promote stormwater management and
conservation practices since its inception in 2011 through the broad facilitation of community meetings and outreach efforts.