

# THE EWING GREEN TEAM presents...



Join us as we celebrate the wearing  
of the green with being green  
in



## Won't You Be My Neighbor?



**Networking Opportunities for  
Ewing Neighbors !**

**Thurs, March 17th  
7 - 9 pm**

**Ewing Senior & Community Center  
Community Room**

**FREE and Open to all who are interested in making a difference in Ewing**



Neighborhood Associations promote Neighborliness!  
block parties | clean ups | neighborhood watches | yard sales |  
speaking with one voice on neighborhood issues...

**MORE INFORMATION**

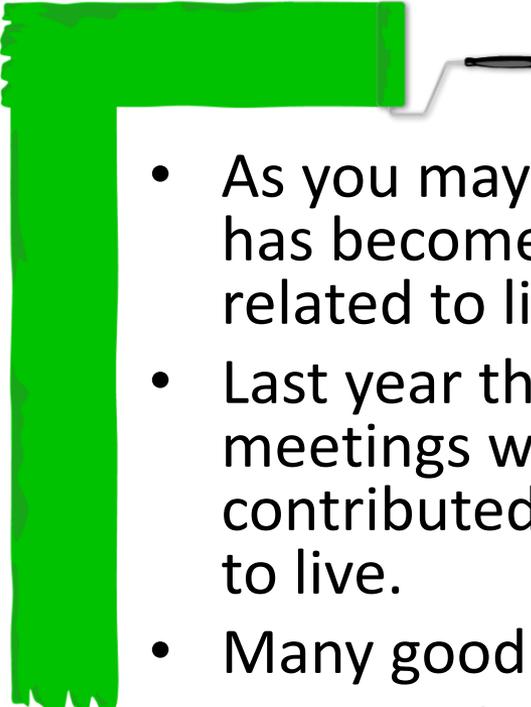
[ewinggreenteam.org](http://ewinggreenteam.org) | [ewinggreenteam@gmail.com](mailto:ewinggreenteam@gmail.com) | 883-9173 (Caroline)

# Wouldn't You Be My Neighbor



Everyone's Irish  
On March 17th.

Caroline Steward  
Chairperson

- 
- As you may well know The Ewing Township **Green Team** has become a forum to address various issues that are related to life in Ewing.
  - Last year the **Green Team** sponsored several visioning meetings where members of the community contributed ideas on ways to make Ewing a better place to live.
  - Many good ideas came out of these meetings.
  - In general the attendees described Ewing as a community of neighborhoods.
  - The meetings were full of people proudly sharing information about what was happening in their neighborhoods.
  - As people learned about activities in other neighborhoods it became evident that all would benefit from a more organized way to share information.

- A well-organized neighborhood association can have a significant impact on the quality of life in any neighborhood.

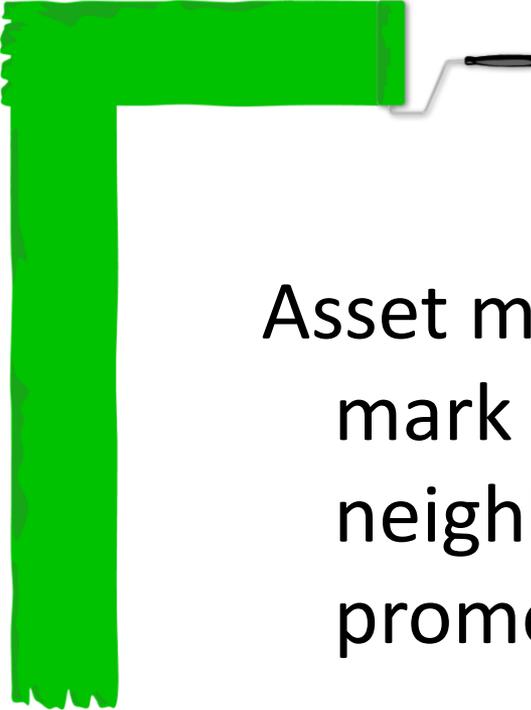
– **Because...**

- They are made up of residents committed to making a difference
- They play a vital role in representing the interests of residents
- Their actions enhance the local community.





- As a result of suggestions from visioning meetings, the **Green Team** has decided to include fostering **Neighborhood Associations** into our ***Sustainable Jersey Certification.*** We currently hold Bronze certification and with your help are hoping to move up to Silver this year.

A thick green horizontal bar at the top left of the slide, with a white line extending from its right end towards the title.

## Step One

Asset mapping was identified as a way to mark boundaries of existing neighborhoods in order to facilitate the promotion of neighborhood associations.



# Current Neighborhoods Ewing Township, New Jersey

Heights Park

Meadow

Mountainview

Hillwood

Conway/Grafton Rivers

Birdland(Altura

Delaware Chruchill

Prospect

Hall Lakes White

Edge Gardens

Village

Wood Road Heath

Burmingham

Braeburn Hill Ewing

Titusville Madison

Rise

Little Spring Section Run

BriarCrest

Wynewood Great Sabakuk

Jefferson

Heritage West

Parkway

Trenton

Braburn Lane Wilburtha Woods

Hickory

Crossing Scotch

Sherbrook

Fleetwood

Green

Weber

LowerFerry

Glendale

Cambridge

Palmer

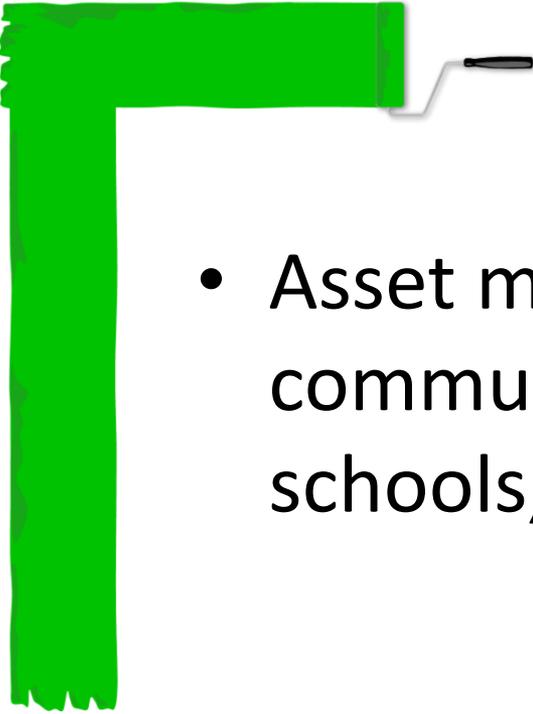
Briarwood

Manor

## Step Two

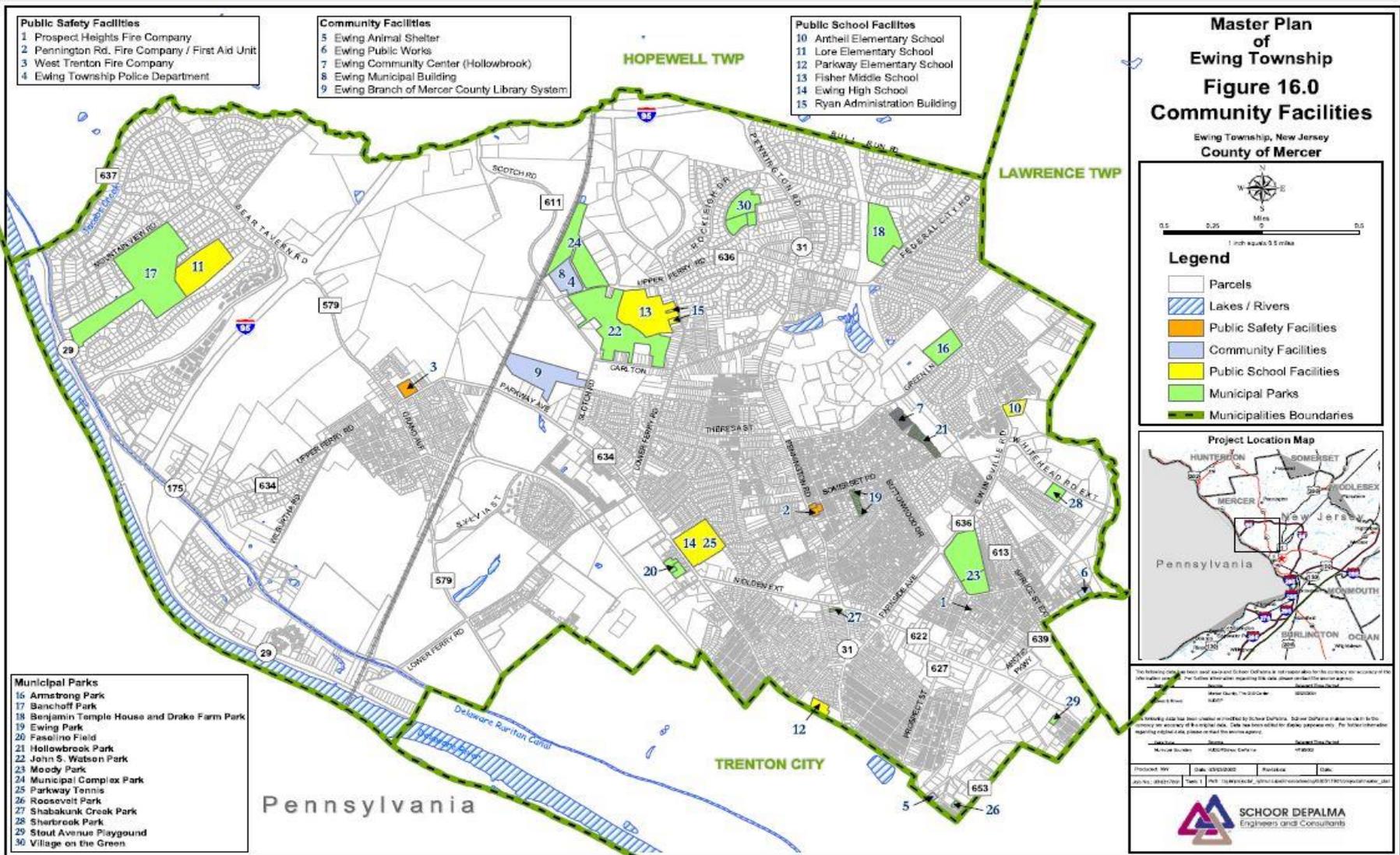
- Asset mapping is helping us to identify the diverse amenities within each of the neighborhoods within the borders of Ewing.



- 
- Asset mapping also highlights a communities resources like parks, schools, churches, and municipal services.



# What Resources does your neighborhood have?





### Step Three

- As asset mapping identifies the various features of each neighborhood . It becomes increasingly important to find ways to share information with both those inside and around the neighborhood.
- Strong neighborhoods provide both the basis and reason for open communication.
- It is thru this communication that we can address the needs of all the residents of Ewing Township.



**Our Approach.**

# Goals for tonight's meeting are

CASSANDRA 2011



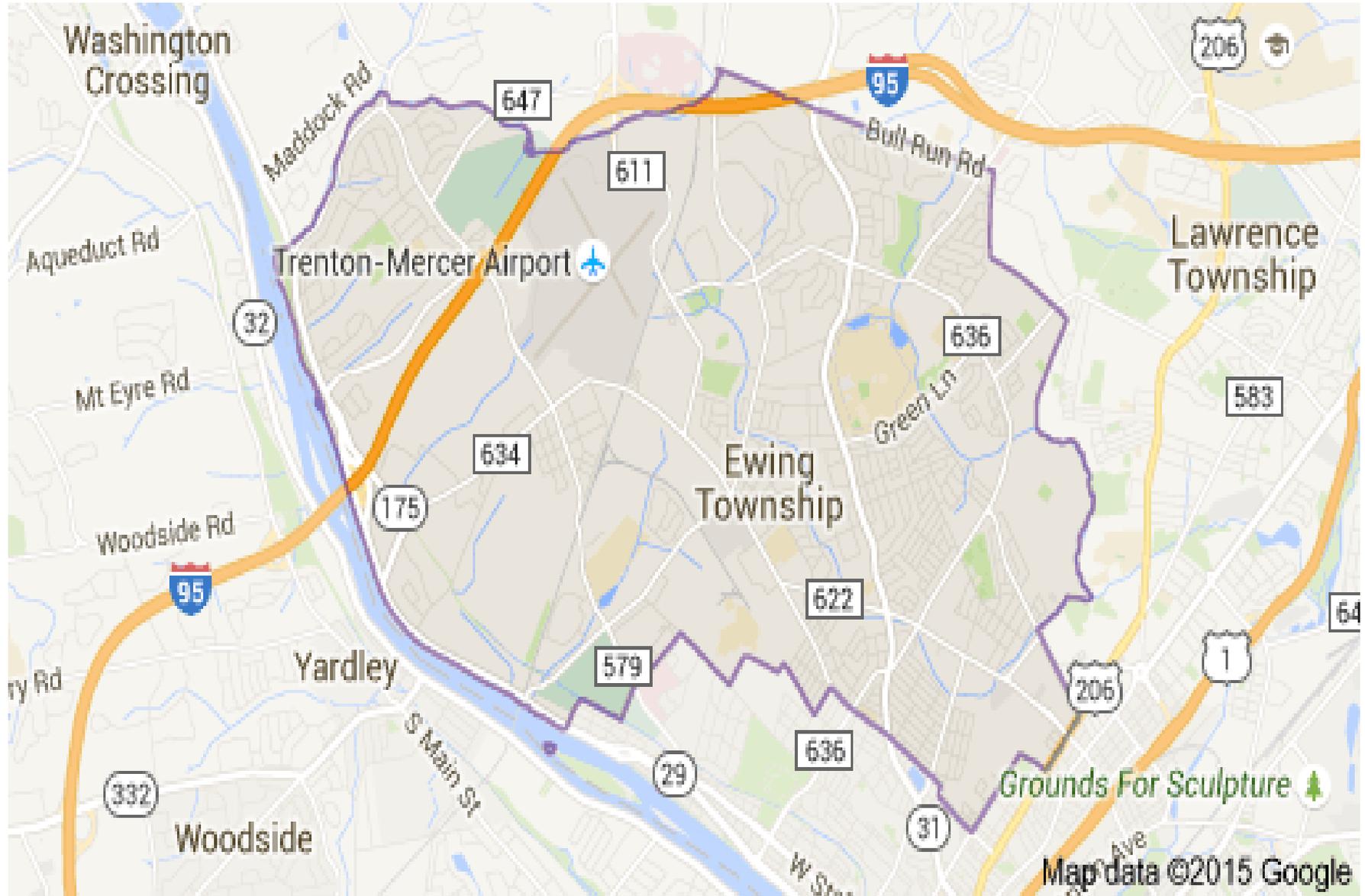
For you to introduce Yourself.

- Show on the map where your neighborhood is located.
- Meet someone from your neighborhood.
- Begin to think about what makes your neighborhood unique.
- What resources does your neighborhood have that others should know about.

Begin to think about what benefits your neighborhood would gain having a neighborhood organization.

- Consider becoming the contact person for your neighborhood. Make sure to add you name, address, phone and email to the list.
- Start thinking about how we the **Green team** can help you achieve your goals.
- Plan on returning to future meetings to help develop these and other ideas.
- **Have fun!!!**

# Where is your neighborhood?



# Identify People who live in your neighborhood



# What is Special About your Neighborhood?



What Makes  
**MISTER  
ROGERS'  
NEIGHBORHOOD**<sup>®</sup>  
Unique?  
(Millions of children know...do you?)



# Why Neighbors Organize

## **To address a particular concern.**

- Many neighborhoods become organized when a particular concern emerges in which they can rally around. Residents of the neighborhood will get together to discuss problems and come up with solutions.

As an association, members can work together to resolve the issue and use the many people resources already available within their neighborhood.

## **To empower residents.**

- Some organizers believe the only reason to organize is for power. Power is the ability to act and with it comes a responsibility to the community. When neighborhoods organize, they acquire power by joining together to accomplish something. There is strength in numbers.

## **To build community.**

- Organizing to build community means improving your neighborhood's ability to act and organize the diverse skills of its residents. Residents want to become better neighbors by getting to know each other and helping each other out.

***Whether it is exchanging skills, such as cooking dinner for a neighbor one night in exchange for having him/her run some errands for you, activities such as these enhance the sense of community***



# — Benefits to Organizing Neighborhood Associations



Facilitate achieving common neighborhood goals



Provide the neighborhood with a common voice and an effective means of communicating with government officials and other instrumental groups



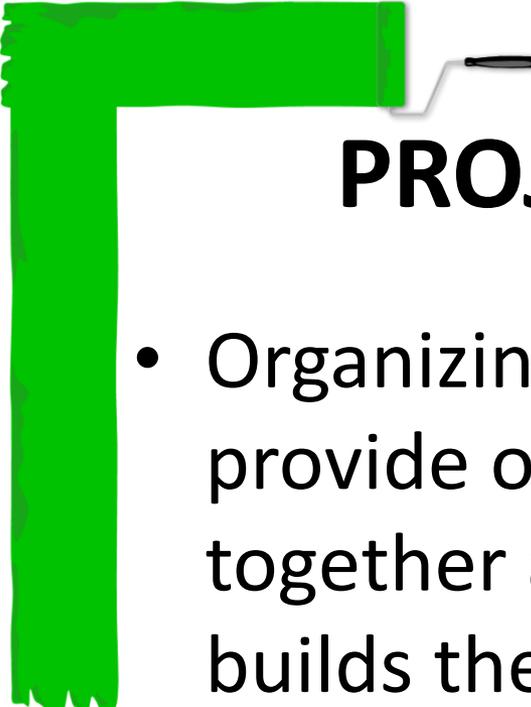
Gives members of a neighborhood input in events happening around them.



Can organize and help members work for preservation and improvements in their neighborhood.



Can plan and hold social activities for the neighborhood



# PROJECTS AND ACTIVITIES

- Organizing neighborhood projects can provide opportunities for neighbors to work together and continue to stay active. It also builds the credibility of the group as a moving force in the community.

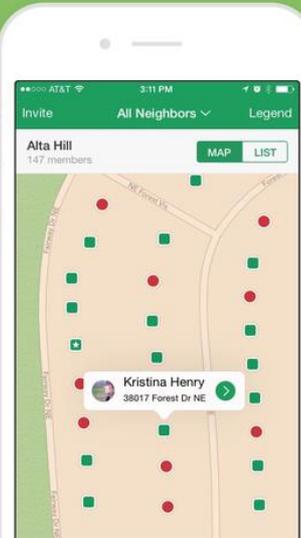
# Neighborhood Associations

- Provide a forum for sharing information between neighbors.
  - Changes in traffic patterns or detours
  - New businesses
  - New building construction
  - Changes in local zoning or planning
  - Local government updates
  - Special events held by
    - Churches, fire houses, Civic associations
  - School activities
    - Band activities
    - Theatre productions
    - Sports events
  - Neighborhood activities
    - Yard sales
    - Block parties



# Examples of Neighborhood Apps

Connect with real, verified members you can trust.



Reach new customers



# Neighborhood Cleanups

- Neighborhood cleanups are a great way to boost pride in your area.
- Your group can organize to collect debris in alleys, backyards, vacant lots, and sidewalks.
- When most of the litter is cleared, occasional cleanups can be organized to maintain the areas clean.
- Cleanups are a great way for neighbors to feel proud of where they live and provide immediate results.

# Babysitting Exchange

- An exchange system can be developed with neighbors where they
- baby-sit for services.
  - For example, a parent can leave a child at a homebound senior's house while the parent shops for both households.
  - Another example is when a parent has a doctor's appointment, that person can leave their child at a neighbor's home during the appointment.
- People that register for the service can specify what age children they feel comfortable sitting for.
- Parents should be advised to leave an address and phone number of where they can be reached in case of an emergency.
- Police should verify the names of people registering to be baby-sitters to secure the safety of the children.

# Crime Prevention Education

- By educating your neighbors in safety techniques, you can improve the security of your neighborhood. A well-informed group with an active interest in crime prevention can significantly reduce the local crime rate. You may even consider starting a Neighborhood Watch group.

Once you have a crime prevention program established, you should publicize it to discourage criminal activity in your neighborhood.

# Fire Prevention

- Plan a Fire Prevention Night by contacting the Fire Department for a speaker
- A good fire prevention program can be easily organized for residents in your community.
- **Awareness of fire houses and jurisdictions**
  - West Trenton
  - Pennington Road
  - Prospect Heights



# Block Parties

- **Ewing Groups that have held Block Parties**
  - St Johns Baptist Church  
(70 Oregon Ave)
  - Glendale Civic Association
  - Great Woods Neighborhood Planning Committee
  - Celestial Church of Christ  
(46 Weber Ave)
  - Conway Ave and Grafton Ave Civic Association
  - Spring Meadows Home Owners Association
  - Palmer Lane Lower Ferry Road Civic Association
  - Islamic Center of Ewing  
(Parkway Ave)



www.clipartof.com · 1095446

- Use your imagination and listen to your neighbors!!



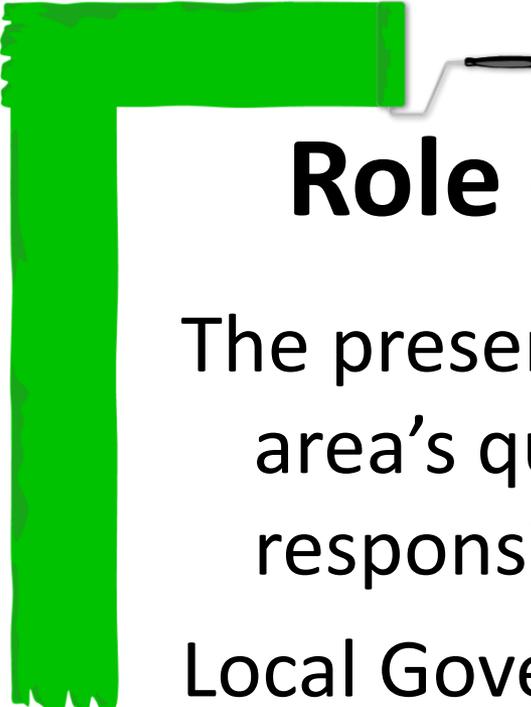
- My Name is \_\_\_\_\_
- I live at \_\_\_\_\_
- This is in the neighborhood of \_\_\_\_\_
- I have lived at this address for \_\_\_\_\_
- Three things I like about where I live
  - -----
  - -----
  - -----
- Things I would like to do for my neighborhood
  - \_\_\_\_\_
  - \_\_\_\_\_

# Final Thoughts

- **What do you see as the role of this group?**







# Role of Local Government

The preservation and maintenance of an area's quality of life is a shared responsibility.

Local Government is responsible for ensuring that the common good is protected and public services are carried out in an orderly and efficient manner.

- **Steps for Planning Your First**
- **Neighborhood Meeting**
- 1. Gather 2-4 other neighbors together to help you organize the first meeting:
  - a. \_\_\_\_\_ b. \_\_\_\_\_
  - c. \_\_\_\_\_ d. \_\_\_\_\_
- 2. Determine the boundaries of your neighborhood:
  - a. \_\_\_\_\_ b. \_\_\_\_\_
  - c. \_\_\_\_\_ d. \_\_\_\_\_
- 3. Decide on a date and time for your first Neighborhood Meeting.
  - \_\_\_\_\_
  - *(date) (time - a.m. or p.m.)*
- 4. Decide on an Agenda and any Guest Speakers desired for the meeting.
  - (See Sample Agenda)
- 5. Identify any special needs for your Neighborhood (place check mark next to each):
  - \_\_\_ Language Translation \_\_\_ Need to be within Walking Distance
  - \_\_\_ Child Care \_\_\_ Assistance for the Elderly
  - \_\_\_ Handicap Access \_\_\_ Hearing Impaired
- 6. Decide on a meeting place and make arrangements necessary to acquire it.
  - Some possibilities are:
    - \_\_\_ Neighborhood Park \_\_\_ Neighborhood School (Cafeteria)
    - \_\_\_ Local Library \_\_\_ Church/Temple
    - \_\_\_ Community Room \_\_\_ Neighbor's Home or Yard
    - \_\_\_ Community Center \_\_\_ Local Business/Restaurant
- 7. Contact the Guest Speakers and arrange for them to attend.
- 8. Prepare a flyer announcing the Meeting (see sample flyer).
- 9. Distribute flyers to every residence within your neighborhood boundaries.

- ***Problem-Solving Worksheet***
- ***for the problem of:***

- \_\_\_\_\_

- 1. Explain problem as briefly as possible:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

- 2. List possible causes of the problem:

- 1) \_\_\_\_\_

- 2) \_\_\_\_\_

- 3) \_\_\_\_\_

- 3. List possible acceptable solutions to the problem:

- 1) \_\_\_\_\_

- 2) \_\_\_\_\_

- 3) \_\_\_\_\_

# Here are some actions your group can undergo to build membership:

- 1. Have association members go door-to-door calling on their neighbors. This can be a week-long effort or be done in a day. You could have a membership drive and then have a party for the members that volunteered in the effort. Your members would have fun and would have an opportunity to share experiences with each other.
- 2. Pass out printed materials to encourage residents to get involved. It could be as simple as a letter from the president or a brochure with details on upcoming events or issues. Members should also carry membership forms with them and offer both immediate and mail-in membership opportunities.
- 3. Designate block captains that can pass out flyers and newsletters to prospective new members, welcome new residents, serve as a sounding board for specific problems or issues on the block, and organize volunteers to help with activities they might be interested in.
- 4. Community gatherings or other events are also a great way to recruit new members. Sponsor a booth at a community festival or event. This is a great opportunity to talk to people in your area. Have membership sign-up sheets available. You can also have information packets about the association to hand out at events.
- 5. on line presence
  - Facebook, Twitter
  - On line groups like Nextdoor
  - <https://nextdoor.com/>

- Welcome Wagons?
- Political Action
- Political Awareness

# How to Get Involved in a Neighborhood Association

- Let's say you have just moved into a new neighborhood.
- You would like to make new friends and have found out your neighborhood has an association.
- How do you become involved?
- What if you have been a resident in your neighborhood for quite some time, but have always been too busy to attend neighborhood meetings or events. Now your new schedule or job allows you to have a little extra time and you would like to help out in the neighborhood.
- Who do you contact?
- **Do you know if you have a neighborhood association? Do you know any of the officers or volunteers in the association?**
- If you know how to reach an officer of the neighborhood association where you live, contact them and tell them you are interested in getting involved.
- If you don't know how to reach an officer, begin talking with neighbors to find out when regular meetings are or to get a phone number of an association officer. Becoming involved will be a great opportunity to meet your neighborhoods and have a great time. You will also be a part of making your neighborhood a better place to live.
- There are several opportunities for people to become involved. Some of these are:
  - Attend regular meetings
  - Volunteer for activities
  - Become a registered member of the association
  - Attend regular association events and programs
  - Become a block captain

- 4. List possible means/people (include phone numbers) to help solve the problem:

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_

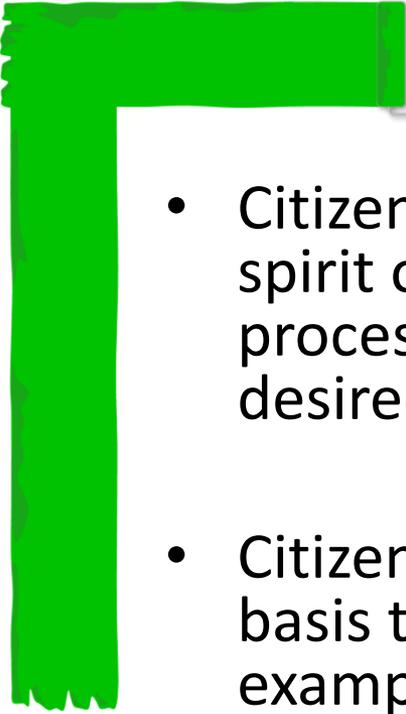
- 5. Things to do: Date completed

- 43
- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_
- 8) \_\_\_\_\_
- 9) \_\_\_\_\_
- 10) \_\_\_\_\_

- 6. Resolutions/Decisions/Accomplishments: Date completed

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_
- 8) \_\_\_\_\_
- 9) \_\_\_\_\_
- 10) \_\_\_\_\_



A green decorative graphic consisting of a horizontal bar at the top left and a vertical bar extending downwards from its left end. The vertical bar has a slightly irregular, hand-drawn appearance.

# Role of the Citizen

- Citizens have a very important role in the health and spirit of a community. Their active participation in the process is the best way to ensure that the quality of life desired is fulfilled.
- Citizen involvement can range from voting on a regular basis to being elected to serve in a public capacity. Both examples are equally as important to the process.
- Citizens also contribute greatly when they participate in or organize neighborhood projects or activities. Their involvement is crucial to improving the quality of life in their neighborhoods and the city.

- ***Problem-Solving Procedures***

- 1. List below the problems your Neighborhood would like to solve:

- 

\_\_\_\_\_ i  \_\_\_\_\_  
\_\_\_\_\_ i

- 

\_\_\_\_\_ i  \_\_\_\_\_  
\_\_\_\_\_ i