Ewing Garden Gate Tour, 2016

Planning Meeting

April 14, 2016

Meeting Location: ESCC, Room 208

# Attendees

Dianne Dickinson | Karen Dupee | Joanne Mullowney

## Potential and Confirmed Gardens

Attendees reported back on their efforts to secure Ewing residents who would like to show off their gardens. List of confirmed and approached participants in the 2016 Ewing Garden Gate Tour include the following:

|  |  |  |
| --- | --- | --- |
| Organization | First Name | Last Name |
|  | Connie | (Charlotte Kaplan’s neighbor) |
|  | Randy | Baum |
|  | Dan | Burke |
|  | Casey | Burns |
|  | Dianne | Dickinson |
|  | Karen | Dupee |
|  | Ingrid | Fair |
|  | Zofia | Fulner |
|  | Charlotte | Kaplan |
|  | Eileen & Jim | Keenan |
|  | Joanne | Mullowney |
|  | Regina | Pascutchi |
| Antheil Elementary School Garden | Christine | Perkins |
|  | William | Stewart |
| Birmingham Pocket Garden |  |  |
| Ewing Community Gardens |  |  |
| Ewing Township Historical Preservation Society |  |  |
|  | Ed & Josephine |  |
|  | Teri | (rose garden) |
|  | Dan Burke's neighbor? |  |

We decided to keep the same name as last year Garden Gate Tour, with a focus on Ewing Gardens, as the EGT is attempting to ***build community thru beautification*** in the Ewing Community. A couple of outstanding outrider gardens from last year will also be included (the rose garden in Lawrence and the garden on the Canal in Trenton.) The formal Name is the **2016 Ewing Garden Gate Tour**.

We confirmed that the tour will be held Saturday, June 11th from 10 – 5. The Girl Scouts will help with the tour and serve as tour guides. Since we have almost 20 gardens, we may not have enough GS, and may need to rotate them out. Karen will work up a schedule. She may also see about getting a younger group of Brownies/Scouts to help out.

## Publicity

Karen will find the press release from last year to model our press release on for this year’s Observer.

Joanne will ask Township Admin if they will pay for an ad in the Observer in support.

Dianne will work on a write up/overview of the tour. Why we are doing it…

Joanne will try to come up with something for a cover page including some kind of logo. We each need to supply our logos for the brochure and publicity.

We will all look to see if we can find political signs to cover with tour info to post at each house or around town.

### Brochure

We will ask each garden to

* Name their garden or provide a theme.
* Provide a brief write up
* Provide a photo

Last year, Minute Man Press provided the brochure free of charge. Karen will ask again.

Joanne will come up with a thank you letter to the participants with specific instructions for what we need from them.

## Preview Tour

The organizers agreed to tour the gardens starting the week before the tour. To start, we will meet at the Benjamin Temple house on Friday, June 10 at 5 p.m.

## Permits

Joanne will contact the Health Department to see if a permit is required to serve juice and cookies at each stop.

We agreed to use Google Docs to share a spreadsheet of information about the gardens and their owners, as well as any write-ups/publicity about it.