Promise Zone

H.U.D. Office of Faith Based & Neighborhood Partnerships Capacity Building and Grant Writing Workshop

Camden's White House Promise Zone Panel Presentation

April 21, 2016

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Promise Zones is…

A White House Initiative

Part of the President's Ladders of Opportunity Agenda

A Place-Based Initiative

Promise Zones Goals

Create Jobs

Increase Economic Opportunity

Improve Educational Opportunities

Reduce Serious or Violent Crime

Leverage Private Capital

Promise Zone Designees

Promise Zone designees have shown through a competitive application process that they have both:

High Need Geographies

- Significant rates of poverty
- Significant unemployment
- High crime rates
- Low education levels

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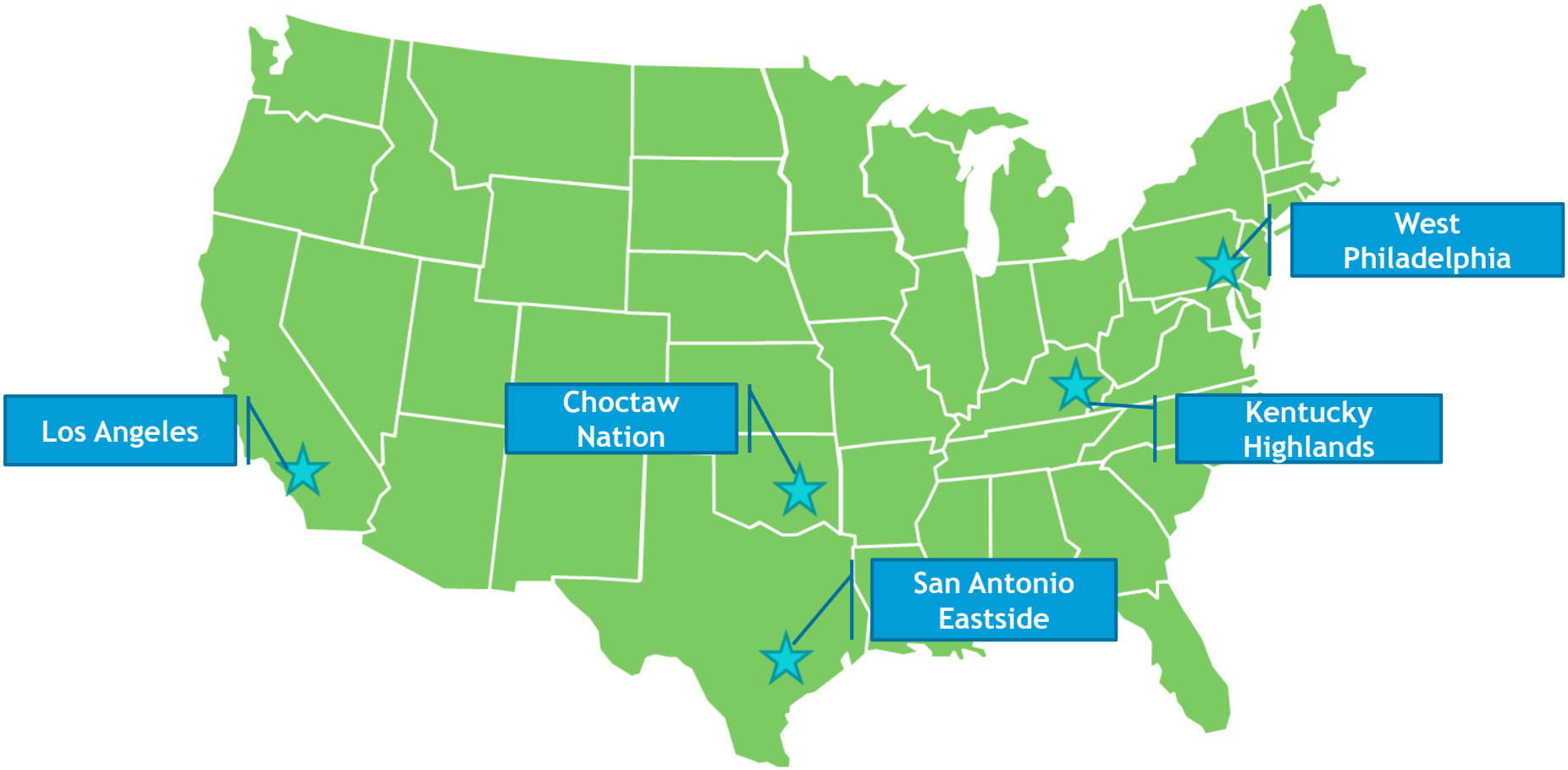
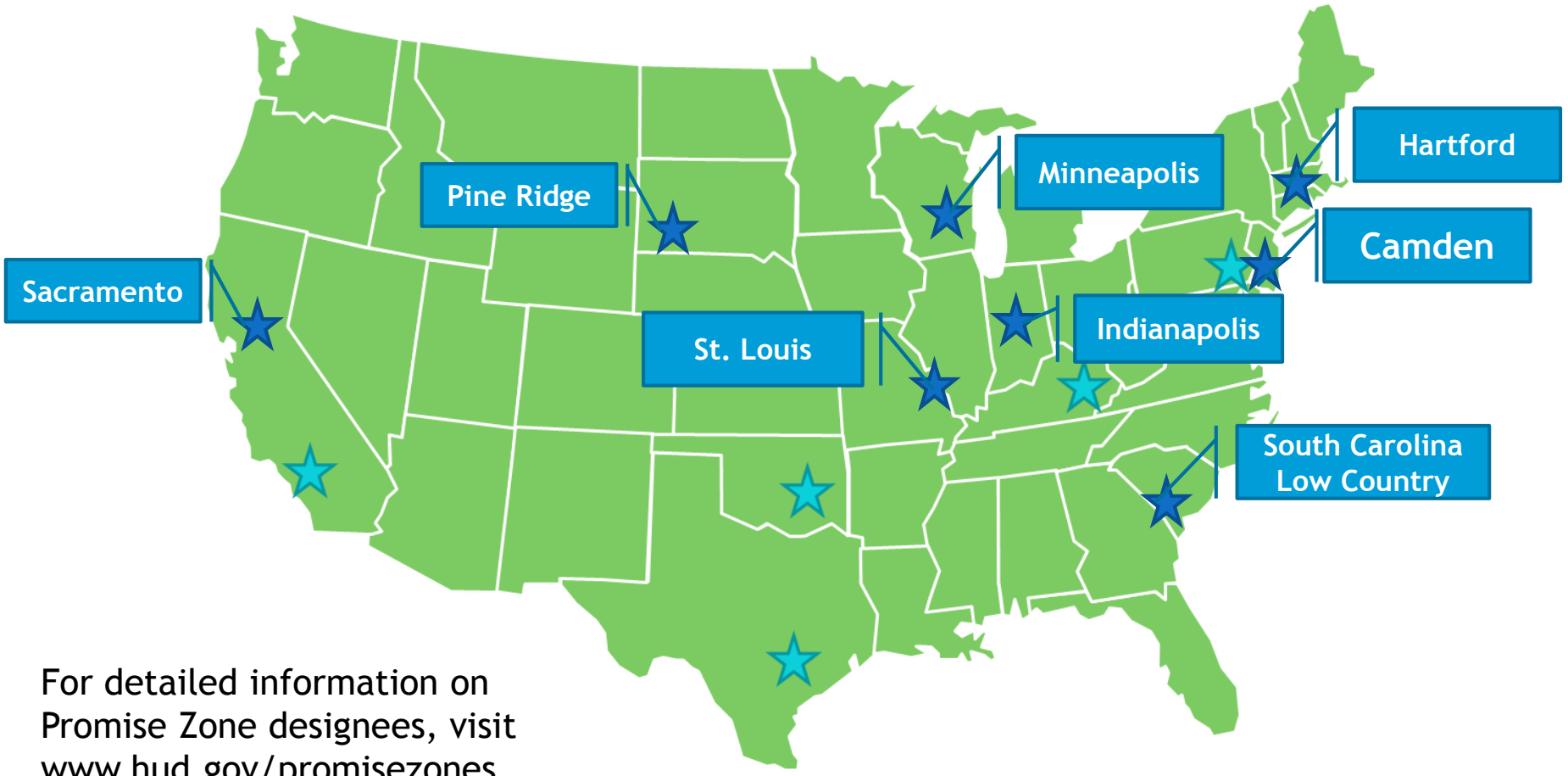
High Capacity Implementers

- Comprehensive vision and concrete strategies
- Committed local government leadership
- Strong cross sector collaboration
- A commitment to results

Promise Zones Designees – Round 1



Promise Zones Designees – Round 2



For detailed information on Promise Zone designees, visit www.hud.gov/promisezones

Promise Zone Benefits

- Federal staff on the ground to help connect with resources
- 5 AmeriCorps VISTA members
- Preferred access, grant application preference points, and technical assistance to more than 35 federal programs
- Business hiring tax incentives, if enacted by Congress

Promise Zones Federal Partners

- **U.S. Department of Housing and Urban Development**
  - Leads efforts to support urban Promise Zones
- **U.S. Department of Agriculture**
  - Lead efforts to support rural and tribal Promise Zones
- U.S. Department of Commerce
- U.S. Department of Education
- U.S. Department of Health and Human Services
  U.S. Department of Justice
- U.S. Department of Labor
- U.S. Department of Transportation
- U.S. Department of Treasury
- U.S. Small Business Administration
- Environmental Protection Agency
- Corporation for National & Community Service
- National Endowment for the Arts

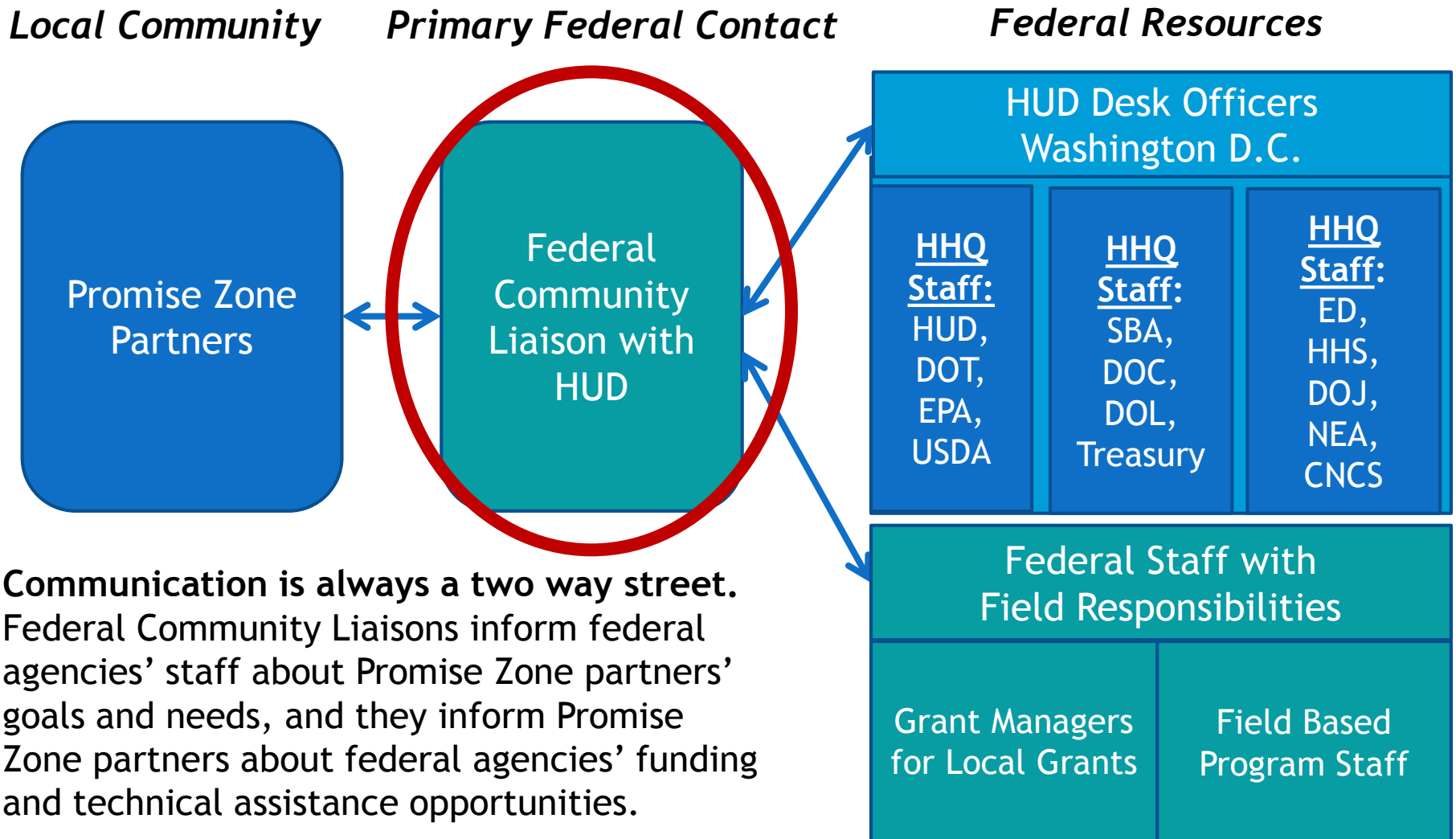
More information on Federal Partners: https://www.hudexchange.info/promise-zones/federal-partner-funding-and-technical-assistance-opportunities/

Federal Agencies' Program Staff

Federal agencies program staff play a critically important role in supporting Promise Zones. Whether they are based in Washington D.C. or the field, federal program staff can help Promise Zones by:

- Educating Promise Zone Partners about how programs work
- Answering questions
- Providing technical assistance
- As appropriate, attending designee meetings and convenings

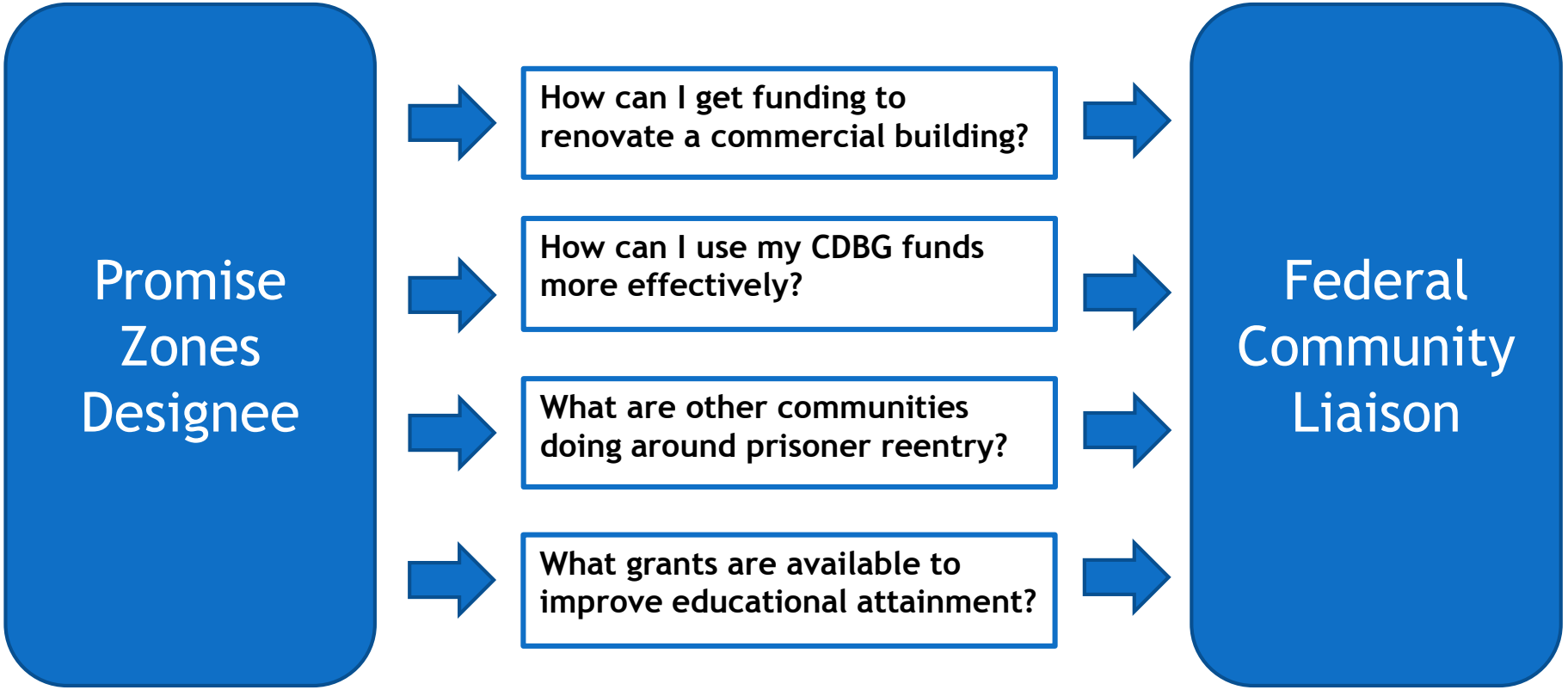
Promise Zones
Federal Government Operating Structure



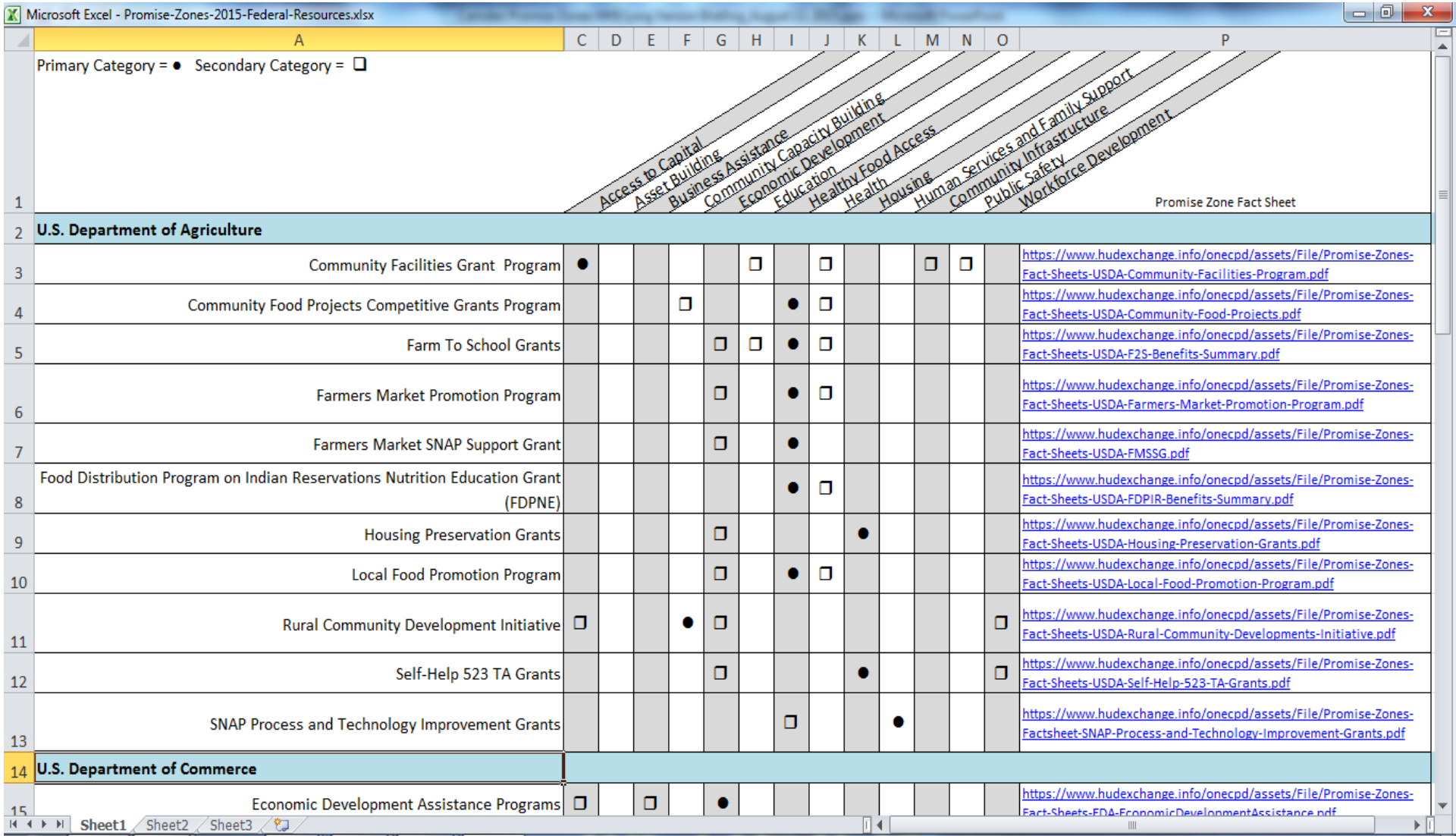
Communication is always a two way street. Federal Community Liaisons inform federal agencies' staff about Promise Zone partners' goals and needs, and they inform Promise Zone partners about federal agencies' funding and technical assistance opportunities.

Federal Community Liaisons

Federal Community Liaisons help Promise Zone designees find answers to a wide variety of questions.



https://www.hudexchange.info/onecpd/assets/File/Promise-Zones-2015-Federal-Resources.xlsx



Microsoft Excel - Promise-Zones-2015-Federal-Resources.xlsx

Primary Category = ● Secondary Category = ❑

	Promise Zone Fact Sheet
U.S. Department of Agriculture	
Community Facilities Grant Program	https://www.hudexchange.info/onecpd/assets/File/Promise-Zones-Fact-Sheets-USDA-Community-Facilities-Program.pdf
Community Food Projects Competitive Grants Program	https://www.hudexchange.info/onecpd/assets/File/Promise-Zones-Fact-Sheets-USDA-Community-Food-Projects.pdf
Farm To School Grants	https://www.hudexchange.info/onecpd/assets/File/Promise-Zones-Fact-Sheets-USDA-F2S-Benefits-Summary.pdf
Farmers Market Promotion Program	https://www.hudexchange.info/onecpd/assets/File/Promise-Zones-Fact-Sheets-USDA-Farmers-Market-Promotion-Program.pdf
Farmers Market SNAP Support Grant	https://www.hudexchange.info/onecpd/assets/File/Promise-Zones-Fact-Sheets-USDA-FMSSG.pdf
Food Distribution Program on Indian Reservations Nutrition Education Grant (FDPNE)	https://www.hudexchange.info/onecpd/assets/File/Promise-Zones-Fact-Sheets-USDA-FDPIR-Benefits-Summary.pdf
Housing Preservation Grants	https://www.hudexchange.info/onecpd/assets/File/Promise-Zones-Fact-Sheets-USDA-Housing-Preservation-Grants.pdf
Local Food Promotion Program	https://www.hudexchange.info/onecpd/assets/File/Promise-Zones-Fact-Sheets-USDA-Local-Food-Promotion-Program.pdf
Rural Community Development Initiative	https://www.hudexchange.info/onecpd/assets/File/Promise-Zones-Fact-Sheets-USDA-Rural-Community-Developments-Initiative.pdf
Self-Help 523 TA Grants	https://www.hudexchange.info/onecpd/assets/File/Promise-Zones-Fact-Sheets-USDA-Self-Help-523-TA-Grants.pdf
SNAP Process and Technology Improvement Grants	https://www.hudexchange.info/onecpd/assets/File/Promise-Zones-Factsheet-SNAP-Process-and-Technology-Improvement-Grants.pdf
U.S. Department of Commerce	
Economic Development Assistance Programs	https://www.hudexchange.info/onecpd/assets/File/Promise-Zones-Fact-Sheets-EDA-EconomicDevelopmentAssistance.pdf

Sheet1 Sheet2 Sheet3

Promise Zones' Lead Designees & Partners

Promise Zone Partners – including local government leaders, non-profits, educational institutions, and more – work together in coordinated manner to drive community revitalization efforts. Promise Zone Partners will:

- Identify community needs and challenges
- Form working groups to identify concrete strategies and coordinate efforts
- Apply for funding and implement strategies
- Track results

CAMDEN's WH Promise Zones Organizations

Lead Organization:

City of Camden, Office of the Mayor

Key Partners:

Center for Family Services
Camden Housing Authority
Cooper's Ferry Partnership
Camden City School District
Camden Metro Police
Campbell Soup Company

Questions?

For More Information See Handouts or Visit:
https://www.hudexchange.info/programs/promise-zones/

THANK YOU!

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