

TOWNSHIP OF MIDDLETOWN

Township Hall, One Kings Highway
Middletown, NJ 07748-2594

ANTHONY S. PERRY
Mayor

ANTHONY P. FIORE
Deputy Mayor

RICK W. HIBELL
Committee Member

KEVIN M SETTEMBRINO, AIA
Committee Member

PATRICIA A. SNELL
Committee Member



Organized December 14, 1667
"Pride in Middletown"

ANTHONY P. MERCANTANTE, P.P., AICP
Township Administrator

HEIDI R. BRUNT, CMR, RMC/ MMC
Township Clerk and Registrar

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April 30, 2019

Dear Business Owner,

In an effort to help our Middletown businesses and community save energy while keeping costs down, we'd like to provide you with valuable information from New Jersey's Clean Energy Program™ (NJCEP) and New Jersey Natural Gas (NJNG). These programs help make energy efficiency more affordable with rebates up to \$4,000, financing up to \$50,000, which includes 0% APR option through their On-Bill Repayment Program. See program information below.

Direct Install (DI) from NJCEP is a comprehensive and affordable solution for existing small- and mid-sized commercial, industrial and local government buildings to upgrade to high-efficiency equipment. Participants get a FREE energy assessment to help find ways to reduce your facilities' energy costs by replacing lighting, HVAC systems and other outdated operational equipment with energy-efficiency alternatives.

Highlights include:

- NJCEP will pay up to 70 percent of retrofit costs. *
- Eligible businesses can finance the balance 0% APR financing for three years through NJNG's OBRP**.

As a participant of the DI Program, the Township of Middletown has upgraded the efficiency of many of our Municipal buildings.

SAVEGREEN on Main** a program from NJNG can help small businesses become more energy-efficient. Designed for businesses with annual energy usage of less than 5,000 therms, this program includes rebates and financing to help reduce energy costs and put those savings back into your business. NJNG offers a FREE energy assessment to evaluate the efficiency of your equipment (HVAC, refrigeration, mechanical and commercial kitchen) as well as your building's envelope and lighting. You'll receive customized report summarizing recommended improvements and a cost-benefit analysis.

Highlights include:

- An upfront 20% incentive (on total project cost) to minimize out-of-pocket expenses.
- Finance up to \$50,000 at 0% APR financing for five years through NJNG's OBRP.
- Receive a performance incentive of 10% (of the total project cost) when you gain 5% energy savings from recommended actions over a 12-month period. This incentive can be repeated in years 2 and 3.

With incentives available up to 100%, now is a great time to take advantage of these opportunities.

Contact Ray Perry, Energy Efficiency Program Liaison at New Jersey Natural Gas at (848) 206-8406 or rperry@njng.com with questions and to get your project started.

We encourage you to contact them to learn how you may save energy and money for your business.

All the best

Tony Perry
Mayor

*Visit NJCleanEnergy.com for program terms and condition. NJNG provides financing for these program. **Visit savegreenproject.com for OBRP terms and conditions. **Visit savegreenproject.com for terms and conditions.