Ridgewood Environmental Advisory Committee (REAC): Overview

2016 Report

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Overview: What is REAC?

Our Mission Statement

Working for a More Sustainable Ridgewood

- ❖ The Ridgewood Environmental Advisory Committee (REAC) shall assist the Village of Ridgewood and its residents in addressing environmental concerns by advocating 'best use' practices which:
 - Protect the environment
 - Respect the ecosystem
 - Promote <u>sustainability</u>
 - Reduce climate change



What is REAC?: Our Activity Framework

Utilizing the 4 "A"s to develop game plan

AWARENESS

Education

ADVOCACY

- Best Practices
- Green materials

ALIGNMENT

Help encourage Compliance

ACTION

- Enable Ridgewoodians to be 'green'
- Driving local environmental sound behaviors



What is REAC?: Our Impact to Date

- Annual EARTH DAY Event in Van Neste Park
- ✓ Teams with 20+ local businesses & student group
- ✓ Raises over \$3,000 a year to plant trees

AWARENESS

ADVOCACY

- Water Bottle Re-Use Ordinance
- ✓ Meetings with Fields Committee and worked with Parks & Recreation to remind teams of ordinance

ALIGNMENT

ACTION

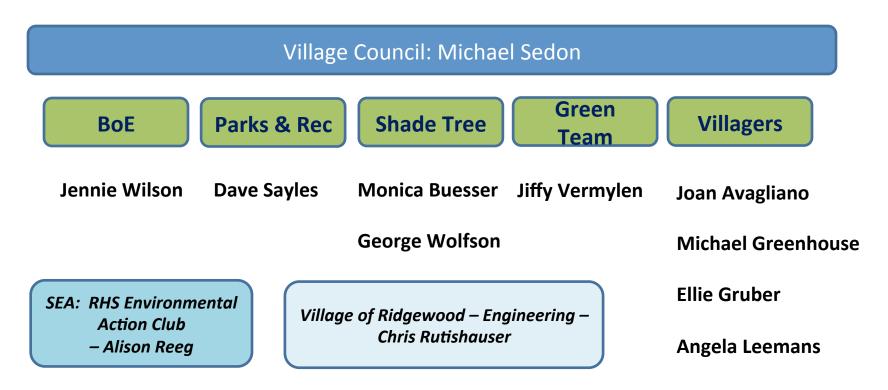
- Launched inaugural series of educational lectures & movies in 2015
- ✓ "BLUE GOLD" Importance of Water Conservation (Hosted in partnership with the League of Women Voters)
 ✓ Lecture on how to have more sustainable lawns (Hosted in partnership with the NJ Native Plant Society)

- Developed Shade Tree
 Ordinance
- ✓ Laid foundation for Ridgewood Shade Tree Policy
- ✓ Successful launch of Shade Tree Commission



Who is REAC?

- > Diverse team of dedicated and committed Ridgewood citizens
 - Led by Village Council Member, and supported by /in partnership with number of other groups





Major 2016 Accomplishments & Programs

- **❖** Earth Day April 17th, 2016
 - Partnering with Parks & Recreation and the Conservancy for Ridgewood Public Lands
 - "Yellow & Green" Earth Day combined with Daffodil Festival
- * "Back to Basics" Healthy Lifestyle Educational Workshops co-sponsored with Parks & Recreation
 - Understanding Lead Poisoning 1/25
 - Backyard Beekeeping 2/13
 - Re-Forestation 3/21
 - Backyard Composting 4/23
 - From Garden to Table 5/14
 - Recycling 6/13
- REAC Library Film /Lecture Series
 - March 3, 2016: Film at Library "BAG IT"
 - May 5th: Ridgewood Shade Tree Informational Session



Going Forward: And We Want to Do Much More....

Advocacy: Best Practices		Awareness: Education	Alignment: Compliance		Action: Drive / enable green behavior by	
						Ridgewoodians
•	REAC green 'best practices' column and / or blog	 Classes on 'green lawns' / non toxic gardening 		il health / river alth testing	•	Bike Path / Bike s helter at train stations / bus station
•	Composting program	 Classes on pollinator conservation or butterfly gardens 		ertify lawn care oviders as "green"	•	Environmental grants
•	Green building materials for housing / parking lots				•	Energy Audits
•	SEA Recycling project				•	CBD Recycling program – "Go Green" Award
					•	Stream / park clean ups
					•	Provide safe pesticide / battery / paint disposal days
					-	Water bottle refill stations
					•	"Go Green" awards to residents – similar to Project Pride homeowner awards?
					•	Develop rain / butterfly gardens in CBD – obtain sponsors



Closing Comments

➤ If you are interested in environmental issues , please get involved

- Fill out the survey
- Check out our website www.ridgewoodreac.com
- Connect us to other local groups
- Apply to be on the commission

To make a real impact, we need your help!



Thank you for your time!!!

